



**UTSAV SAFETY SYSTEMS PVT. LTD.**



[www.utsavhsrp.com](http://www.utsavhsrp.com)

**ONE STOP  
SOLUTION FOR  
HIGH SECURITY  
REGISTRATION PLATES**



## **ABOUT US**

We believe in innovation, agility through exploring new opportunities with outstanding execution skills. Our widespread presence, Utsav is by far the largest player for high security registration plates (HSRP) & transport solutions in India. We have 18 Regional Offices and over 500 representative officers across India, head office at Gurugram.

Utsav is the first Indian Company to get Type Approval Certification (TAC) from the Automotive Research Association of India (ARAI), Pune in 2002 for manufacturing of HSRP's and also is the first company to get Certificate for Conformity of Production (C.O.P.) from ARAI in 2003, for manufacturing HSRP's.

The Company has installed and commissioned its two manufacturing plants for HSRP's in India, one at Himachal Pradesh and other at Kamrup, Assam with a capacity to produce Approx 4.2 Million HSRP Plates in a Month through its three Production line - One line in Gwalther, Himachal Pradesh and two lines in Kamrup, Assam and fourth one under commissioning for additional capacity of 1.5 million plates per month.

Till date Utsav has got 31 COP Certificates from its Gwalther, H.P. Plant and 5 COP Certifications from Kamrup, Assam Plant issued from the Testing Agency for Production of High Security Registration Plates with unique features of QR Coding.

UTSAV has so far got exclusive long-term tenders issued by individual States and is Presently operating in 8 States i.e. Himachal Pradesh, Uttarakhand, Delhi, Telangana, Haryana, Bihar, West Bengal and Andhra Pradesh. UTSAV is installing HSRP's on vehicle on exclusive basis under the direct supervision of State Governments and at dealer's end as well as central location's as approved by the state.

Best Logistical Support to-from the Manufacturing Plant in Himachal Pradesh and Assam to the RTOs and Embossing Stations installed in the all the Eight States where the company is currently implementing HSRP Projects.

The Company is having presence at 450 RTO Offices and approx. at 2000 Vehicles dealers.

The company has created 450 Affixation stations in the States and 1500 Manpower to control the process for embossing Stations and affixation stations. The company is having its own controlled embossing units installed in all major Districts of these Eight States to process the HSRP plates as per the registration numbers allotted by the Transport Department through ERP.







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## HSRP FEATURES



## SIZE OF HSRP AS PER CMVR



285 X 45 mm



200 X 100 mm



500 X 120 mm



340 X 200 mm



For Non Transport Vehicle –  
HSRP Plate Size-wise in White Background



For Transport Vehicle –  
HSRP Plate Size-wise in Yellow Background



For Electric Vehicle –  
HSRP Plate Size-wise in Green Background



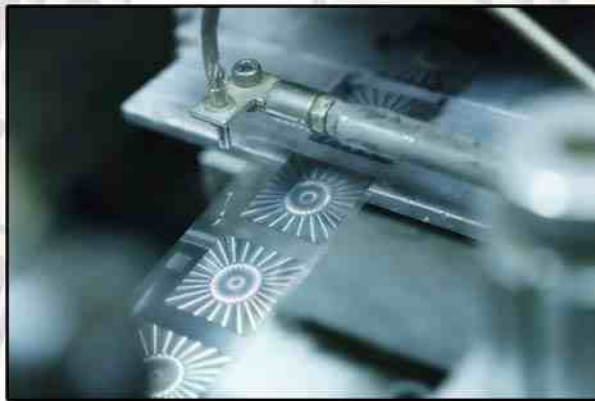
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## MANUFACTURING PROCESS AT PLANT



1. DE-Coiling of  
Aluminium Sheet  
and Straighten

2. Lamination of  
Aluminium  
and Retro  
Reflective Sheet



3. Hologram Hot  
Stamping

4. Press for blank Plate  
Process







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## MANUFACTURING PROCESS AT PLANT



5. QR Code and  
Laser Engraving

6. Registration Number  
Embossing



7. Hot Stamping of  
India Inscription  
Black Foil on  
Embossed Area

8. HSRP Installation





Group Company of Utsav Safety Systems Pvt. Ltd.

ROSMERTA TECHNOLOGIES LIMITED IS A MULTI ICT SERVICES COMPANY WITH A FOCUS ON SYSTEMS INTEGRATION AND TECHNOLOGY SOLUTIONS IN A VARIETY OF BUSINESS DOMAINS

ROSMERTA Technologies Limited (ROSMERTA) was incorporated with a view to leverage National e-Governance Plan (NeGP) of India. ROSMERTA employees 1800 person and is managed by a team of professionals supported by qualified technology team having long and diversified experience. The company has got CERTIFICATIONS, STANDARDS AND TECHNICAL APPROVALS i.e.

✓ CMMI Level 5 ver Dev 1.3

✓ ISO 9001:2015/ ISO 27001:2013/ ISO 20000-1:2011 for adhering to quality & system standards.

✓ Speed Limitation Devices.

- TS 16949 - a must to be a OEM vendor to any vehicle manufacturer
- TAC as per AIS 018 for more than 3000 variant approvals.
- COP as per AIS 037 standards.
- GSO 1622 standard : Applicable in GCC (Gulf Cooperation Council) countries
- FCC, CE, PTCRB & RoHS certified, compliant with European Standards.

✓ Vehicle Tracking System

- IP-54 & IP- 67
- Electro Magnetic Interference (EMI) / Electro Magnetic Compliance (EMC) from ARAI

✓ Auto Fare Meter compliance certificate from

- ETDC, Chennai
- ERTL, New Delhi
- ICAT, Gurgaon



With the active participation of its multi-disciplinary Assignment Execution Team, ROSMERTA with its constant perseverance, has emerged as a market leader and an organized player in the field of E-Governance Solutions such as Smart Card based Vehicle registration and Driving license, Speed Limiting Devices & Intelligent Transport Technology, GPS based Vehicle Tracking System, Automated Fare Meter and Inspection & Certification Center by exploring and advocating an assortment of possibilities of technological advancement in the era of globalization and has established itself as a premier supplier of varied Solutions across the states meeting the day-to-day transport solution needs of our various foreign AND domestic clients including statutory authorities, Government sector, OEMs and aftermarket clients..



- Rosmerita is a multi - Services Company with a focus on System Integration & Technology Solutions in a variety of business domains.
- Smart Card Solutions – Driving License/RC/ADDHAR/NPR/Property Card
- Intelligent Transport Solutions -Test Lane Projects (I&C -Inspection & Certification)
- RFID Integrated Solutions
- GIS Solutions
- ROSMERTA Has Manufacturing Plants at Parwanoo, Golthai, Gwahati
- ROMERTA Manufactures Speed Governors(1,00,000 PM Capacity)/GPS Devices/GPS Based Auto Fair Meters/HSRP Number Plates.



**CMMI DEV / 5<sup>SM</sup>**

Exp. 2021-09-12 / Appraisal #671



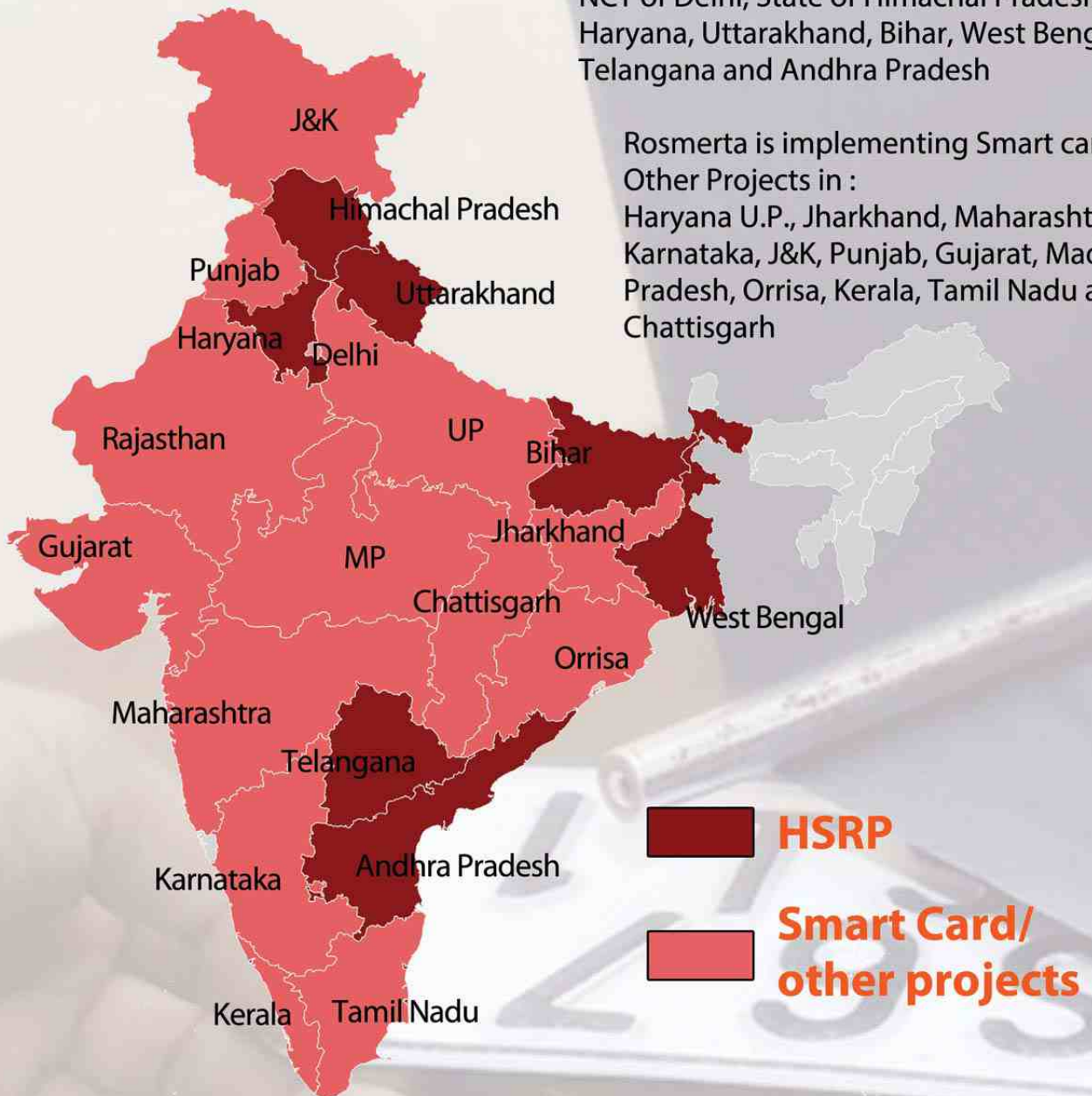


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## GROUP PRESENCE

Utsav is Implementing HSRP Projects in :  
NCT of Delhi, State of Himachal Pradesh,  
Haryana, Uttarakhand, Bihar, West Bengal,  
Telangana and Andhra Pradesh

Rosmerta is implementing Smart card/  
Other Projects in :  
Haryana U.P., Jharkhand, Maharashtra  
Karnataka, J&K, Punjab, Gujarat, Madhya  
Pradesh, Orrisa, Kerala, Tamil Nadu and  
Chattisgarh



**HSRP**

**Smart Card/  
other projects**

## CORPORATE OFFICE

Utsav Safety Systems Pvt. Ltd., 137, 3rd Floor, Udyog Vihar Phase – I,  
Gurugram - 122 016, India

Phone No.: +91 124 4990800 Email - [info@utsavhsrp.com](mailto:info@utsavhsrp.com)

## PLANT ADDRESS

Utsav Safety Systems Pvt. Ltd., Plot No 3A , Phase IV ,  
Goalthai Industrial Area , Dist.- Bilaspur, Himanchal Pradesh -174201

Utsav Safety Systems Pvt. Ltd., Shed A-B , Koraibari Chowkigate,  
NH No – 31 , Changsari Sila Senduri Gopa,  
Kamrup , Assam -781031

